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- DATE: 04/26/93 SALES INFORMATION SYSTEM TIME: 13:55 -
- SUBJECT: SUNOCO SUMMER PROMOTION SENDER: M.G. SCHWARTZ/1340 -
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TO: ALL DIVISIONS WITH SUNOCO CORPORATE LOCATIONS

SUBJECT: SUNOCO WINSTON SUMMER PROMOTION AND CAMEL B1G1F

DEAR MANAGERS:

DENNIS STANDIFORD, FRANCHISE MANAGER FOR SUNOCO, HAS APPROVED OUR WINSTON SUMMER PROMOTION AND CAMEL B1G1F.

HE HAS AUTHORIZED TWO AUTOMATIC DISTRIBUTIONS TO ALL CORPORATE SUNOCO LOCATIONS. MCLANE WILL SHIP 60 CARTONS ASSORTED WINSTON BRAND STYLES AND 12 CARTONS ASSORTED CAMEL B1G1F ON 5/24/93, AND AGAIN ON 6/7/93.

PLEASE HAVE YOUR SALES REPS. DISPLAY THIS PRODUCT WHEN IT ARRIVES. IF THERE IS NO PREFERRED PRESENCE DISPLAY, TEMPORARY COUNTER DISPLAYS MAY BE UTILIZED.

AS INFORMATION, SUNOCO FIELD REPS. ARE SOLICITING ORDERS FOR FRANCHISE LOCATIONS. WHEN THESE ARE RECEIVED, A SIMILAR DISTRIBUTION WILL BE MADE AND YOU WILL BE NOTIFIED.

FOR THOSE DIVISIONS WHO RECEIVED MY DT DATED 4/23/93, PERTAINING TO THE SAME PROMOTIONS, THIS IS SIMPLY A REITERATION OF THAT INFORMATION AND EXPANDED TO INCLUDED ALL DIVISIONS WITH SUNOCO (NOT JUST PA AND NEW YORK).

THANK YOU FOR YOUR ASSISTANCE WITH THIS PROMOTIONS.

WARM REGARDS,

MEL

M. G. SCHWARTZ

MGS:DES

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*** END OF MESSAGE ***

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